

Tenant Representation *Chicago, IL*



Situation

- Lakeshore Beverage had experienced tremendous expansion via acquisitions and organic growth. In order to optimize their distribution network, Lakeshore executed a consolidation strategy of multiple Chicago area sites.
- In addition, Lakeshore desired a new regional headquarters able to accommodate national and regional promotional events.

Operational Solutions

- Coordinated a multi-county site/building market study.
- Coordinated economic incentive studies.

Resources Mobilized

- Negotiated lease expansion and mechanism for building purchase.
- Negotiated acquisition of a neighboring site able to accommodate new headquarters/entertainment facility.

Enterprise Impact

- Lakeshore Beverage will revitalize a 26 acre site with a \$30 million investment.
- The site will accommodate Lakeshore for multiple generations and also provide a regional headquarters bug.
- 200 new jobs will be created as a function of Lakeshore's investment.